

Chelsea Curtis

I am a Cape Cod native who turned pro following graduation from Georgetown University in 2009. I am undertaking a three-year plan with the goal of earning LPGA status by 2012.

BACKGROUND

My first golf experience was at the age of seven, in my backyard, with four plastic clubs accompanied by a handful of plastic white balls. Shortly thereafter, my father upgraded me to a set of junior golf clubs and I was enrolled in the junior golf clinic at the Country Club of New Seabury. My parents, who are not avid golfers, while truly supportive, never really pushed me to play competitive golf but let me find my own way in the sport.

As a young girl—I did not realize it at the time—I was unique in my unlimited interest in golf. It was my decision to play in local, regional, and national tournaments. I enjoyed the jam-packed summer golf schedules. I loved the thrill of competition and I was lucky to have parents who would and could take me to tournaments around the country.

I was recruited by many collegiate golf programs and decided to choose a school based more on academics than the strength of the golf program. I attended Georgetown University, majoring in Human Biology. With a heavy course load, I knew golf would not be my first priority, but I was willing to work hard at both, knowing that golf would be there when I graduated. Even with the challenges of juggling labs, difficult science classes, and golf, I managed



to win two collegiate events, 10 top-5, 20 top-10, and 26 top-20 finishes. I received 2 Big East All-Conference team selection awards and three Big East All-Conference scholar awards. I was co-captain of the golf team my senior year and I was named Georgetown Women's Golf Most Valuable Player (MVP) three times in a row.

Since graduating from college, I have, for the first time, been able to make golf my first priority. I am confident that I can achieve success as a professional golfer and feel I possess the intelligence, solid work ethic, and talent to reach my goals. I have already held my own as a fledgling golf professional. After turning professional in October of 2009, I placed in the

top 10 in my first two events and finished 18th out of 292 women at the Duramed Futures Tour Qualifying Tournament.

The Duramed Futures Tour is the most well-established women's developmental tour in the world. In 2007, the Ladies Professional Golf Association (LPGA) acquired the Duramed Futures Tour, which has since been labeled the "LPGA's developmental tour." More than 500 Duramed Futures Tour alumnae have earned LPGA status since the tour was established 30 years ago. Because I placed within the top 30 at the Duramed Futures Tour Qualifying Tournament, I am fully exempt for the 2010 season, and I plan to compete in as many events as I can.

TABLE 1: MY 3-YEAR PLAN TO ACHIEVE LPGGA STATUS

Nov. 2009	Top 30 Futures Qualifying School (Place: T18th)
Nov. 2009– March 2010	Train in Florida
March– Sept. 2010	Compete on Futures Tour: Rank in Top 50 on Money List
Sept. 2010	LPGA Q-School (If Do Not Qualify, continue below)
Oct. 2010– March 2011	Train in Florida
March– Sept. 2011	Compete on Futures Tour: Rank in Top 10 on Money List*
2012	LPGA Card

* This 3-year plan is based on the goal of earning LPGGA status and an LPGGA card for 2012 by placing Top 10 on the Futures Tour money list.

SPONSORSHIPS

I am grateful for the opportunity to participate on the Duramed Futures Tour to develop my golf game. It is, however, very difficult for most players to win enough money to sustain the expenses associated with professional golf touring. Tournament entry fees, equipment, travel, lodging, and general living expenses are just some of the costs that must be covered as a touring professional. The support of corporate and personal sponsorships will enable me to cover these expenses. Through detailed planning, both financially and in practice, I am determined to get the most out of the time and money spent to forward my career as a professional golfer.

TABLE 2: PROJECTED EXPENSES FOR 2010

Tournament Entry Fees	\$15,600
Training and Equipment	\$9,500
Travel and Lodging	\$8,000
General (Medical, Auto, Food, etc.)	\$17,600
Total	\$50,700

REVENUE

Because money earnings are based on self-performance and the performance of competitors, it is difficult to project revenue. My goal for my rookie season on the Duramed Futures Tour is to place in the Top 50 on the Futures Tour Money List. Sample placements/earnings from the 2009 Money List:

10th: \$30,600	75th: \$7,099
25th: \$19,112	100th: \$4,914
50th: \$11,791	125th: \$2,726

TABLE 3: DURAMED FUTURES TOUR 2010 TOURNAMENT SCHEDULE

Tournament Week	Tournament Name	Venue	Purse
March 15–21	Florida’s Natural Charity Classic	Winter Haven, FL	\$100,000
March 22–28	Riviera Nayarit Challenge	Nuevo Vallarta, Nayarit - México	\$150,000
April 5–11	Daytona Beach Invitational	Daytona Beach, FL	\$100,000
April 19–25	Historic Brownsville Open	Rancho Viejo, TX	\$110,000
April 26–May 2	Texas Hill Country Classic	San Antonio, TX	\$125,000
May 10–16	Mercedes-Benz of Kansas City Championship	Leawood, KS	\$100,000
May 31–June 6	Ladies Titan Tire Challenge	Marion, IA	\$110,000
June 7–13	Teva Championship	Mason, OH	\$135,000
June 14–20	Duramed FUTURES Players Championship	Decatur, IL	\$125,000
June 21–27	City of Hammond Classic	Hammond, IN	\$110,000
June 28–July 4	Crooked Creek Classic	London, KY	\$115,000
July 12–18	ING New England Golf Classic	Bloomfield, CT	\$100,000
July 19–25	TBA	Concord, NH	\$110,000
July 26–Aug. 1	Alliance Bank Golf Classic	Syracuse, NY	\$100,000
August 2–8	Pennsylvania Classic	Harrisburg, PA	\$110,000
August 9–15	Greater Richmond Golf Classic	Richmond, VA	\$100,000
August 30–Sept. 5	TBA	Albany, NY	\$120,000